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Media Contact:

Lyn Clark, 954-786-2323

Victoria Israels, 954-786-5197

For Immediate Release

**BROWARD HEALTH NORTH BROWARD MEDICAL CENTER WINS  
QUALITY AND SERVICE AWARD**

Deerfield Beach, Fla. – Broward Health North Broward Medical Center (NBMC) has won the 2011 Celebration of Achievement in Quality Service Award. The award is for Innovation of the Year in Patient Care. Presented by the Florida Hospital Association (FHA), this award recognizes NBMC's award-winning joint replacement program.

"Each year FHA recognizes leaders who have contributed to the mission of providing quality health care to the people of Florida. Your [NBMC's] work on behalf of patients and hospitals is to be commended," says Bruce Reuben, president of FHA.

The Joint Replacement Center at NBMC features advanced technology, private rooms and is staffed by a specially trained, experienced multidisciplinary team to care for joint replacement patients. The program leads patients through the entire surgical process, from coaches attending pre-operative classes with patients, to a revised approach to pain management that minimizes post-operative nausea and facilitates participation in group activities and therapy to encourage health and wellness, promoting a speedy recovery. As a result, NBMC's customer service scores are exceeding expectation and length of hospital stay for each procedure has decreased.

"North Broward Medical Center thanks the Florida Hospital Association for recognizing the great strides NBMC and our joint replacement program have made. We have seen a phenomenal response from our patients. The numbers show that our patients are satisfied, and knowing that 71 percent of patients were discharged home because of early mobilization and participation in therapy due to effective pain management proves that we are doing our job well," says Pauline Grant, CEO of NBMC.

NBMC was the first hospital in Broward County to receive certification from the Joint Commission for hip and knee replacement and is recognized as the leader in replacement surgeries and care. Its joint replacement program is now used as a model for all other hospital programs, including spine and stroke care.

Broward Health, providing service for more than 50 years, is a nationally recognized system offering world class health care services to our neighbors in South Florida. Broward Health includes Broward General Medical Center, North Broward Medical Center, Imperial Point Medical Center, Coral Springs Medical Center, Chris Evert Children's Hospital, Broward Health Weston and more than 30 facilities of the Community Health Services and Broward Health Physician Group. For more information, visit [BrowardHealth.org](http://BrowardHealth.org).

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